



September 2024

www.inlinehockeynz.org.nz

Job Description – Graphic Designer (Volunteer)

About Inline Hockey New Zealand.

Inline Hockey New Zealand is the governing body for Inline Hockey in New Zealand. It promotes Inline Hockey through inclusive, high-quality programs.

Position Purpose.

To promote the strategic goals of IHNZ by leading the creation, development, and execution of visual designs that enhance the identity, promotion, and advancement of Inline Hockey across all platforms.

This position:

<i>Reports to:</i>	IHNZ General Manager.
<i>Location:</i>	Remote.
<i>Position Status:</i>	Volunteer. Estimated 4-5 hours per week.
<i>Direct Reports:</i>	N/A
<i>Key Relationships:</i>	General Manager, IHNZ Chair and Board, Communications Manager, Social Media Officer, the eSports team, IHNZ event organizing committees, Presidents of IHNZ affiliated clubs, external stakeholders, sponsors, and official boards and organisations.

IHNZ is a Child Safe Organisation.

As part of our safeguarding culture, IHNZ is committed to ensuring all staff and volunteers who work with children and young people are safe and appropriate to work with children. All staff and volunteers will be required to be safety checked and Police vetted.

IHNZ recognises all our staff and volunteers are in Positions of Trust. We want children, young people, parents, caregivers and whānau to feel protected and confident that our staff and volunteers have been safely recruited to the highest standard possible.

Our Values.

Inline Hockey New Zealand embodies the following principles and values within our sport:

- Respect
- Equality
- Discipline
- Fairness
- Teamwork

Personal Attributes.

<i>Results oriented, driven and motivated.</i>	You are task oriented, and delivery focused, coupled with an ability to see the bigger picture. You see things through, and you deliver. Your work ethic is on point. You want to make a positive difference.
<i>Attention to Detail.</i>	You are meticulous in ensuring that every aspect of a design, from color schemes to typography, is executed with precision, reflecting a high standard of quality and professionalism in all visual outputs.
<i>Creativity.</i>	You possess a strong sense of imagination and innovation, consistently producing original and visually compelling designs that capture the essence of the sport and resonate with the inline hockey community.
<i>Ability to work under pressure.</i>	You can manage a multitude of competing deadlines and projects whilst keeping composed in a fast-paced and sometimes sensitive environment (when dealing with serious injuries).
<i>Collaborative approach.</i>	You understand the importance of combining everyone's efforts and expertise to produce benefits greater than those achieved through individuals. You understand when to consult with others internally and are comfortable working with external partners.
<i>Enthusiasm.</i>	You believe in our cause and are excited to share our IHNZ stories. You have a sense of humour!
<i>Adaptability.</i>	You can pivot and adjust designs based on feedback or changing requirements, maintaining flexibility while delivering high-quality work within deadlines.

Skills and Qualifications.

Required:

- Expert skills with graphics and image editing software.
- Visionary mindset capitalizing on innovations in design, 3D and animation to capture consumer attention in crowded markets.
- Exceptional communication and people skills - you'll be a good listener and a good talker and can connect to a wide range of people.

- Outstanding organizational and time management capabilities hitting deadlines across multiple concurrent requests.

Desirable:

- Experience and proven track record in a similar role.
- Bachelor's degree in graphic design, fine arts or a related field.
- Knowledge of either Inline Hockey or Ice Hockey culture.

Key Responsibilities.

The Graphic Designer is responsible for creating visually compelling and strategically aligned designs that enhance the brand identity of Inline Hockey New Zealand (IHNZ) and its teams. This role involves designing logos for inline hockey teams, crafting posters for events, developing IHNZ merchandise, and creating custom inline hockey jerseys. The Graphic Designer works closely with the General manager, Communications Manager and other stakeholders to ensure that all visual content aligns with IHNZ’s branding standards and strategic goals. Additionally, this role requires a strong understanding of the sport's culture and the ability to translate that into engaging and impactful designs that resonate with the inline hockey community.

Designing Logos for Inline Hockey Teams.	Create unique, culturally appropriate, and memorable logos that represent the identity and spirit of various inline hockey teams.
Creating Custom Inline Hockey Jerseys.	Design visually striking and functional jerseys that reflect team identity and adhere to the standards of inline hockey.
<i>Marketing Visuals.</i>	Conceptualize striking visuals across web banners, social posts, flyers, packaging and manuals adhering to style specifications that reinforce our lively brand identity. Obtain necessary internal approvals on designs through presenting ideas supported by rationales tied to campaign goals and target buyer preferences. Meet project timelines for getting polished visual assets to production teams.
Developing IHNZ Merchandise.	Design merchandise that aligns with IHNZ branding, including apparel, ensuring that it

	draws upon hockey culture and appeals to the hockey community.
Crafting Posters for Events.	Design eye-catching posters that effectively promote key IHNZ events, capturing attention and driving participation.
<i>Other Duties.</i>	Other duties as reasonably requested by the General Manager.