

WANTED: 2x Social Media Officers at Inline Hockey New Zealand

Are you a creative individual with a passion for social media and sports? Inline Hockey New Zealand (IHNZ) is looking for two dedicated volunteer Social Media Officers to join our team. These roles are essential in driving engagement and increasing the visibility of IHNZ through innovative and strategic use of social media platforms.

About Inline Hockey New Zealand:

Inline Hockey New Zealand is the governing body for Inline Hockey in New Zealand, promoting the sport through inclusive, high-quality programs. Our mission is to boost the visibility and recognition of inline hockey across the nation.

Position Overview:

We are seeking two Social Media Officers, each with a distinct focus:

1. Social Media Officer – IHNZ Events:

This role will focus on creating, managing, and optimizing content specifically for IHNZ events. You will be responsible for showcasing event highlights, promoting upcoming tournaments, and engaging with the community around key events.

2. Social Media Officer – National Premier League:

This role will focus on generating content for the National Premier League. You will create and manage content that highlights league matches, player profiles, and league standings,

helping to elevate the profile of the National Premier League within the inline hockey community.

- **Location:** Remote
- **Time Commitment:** 5-6 hours per week
- **Reports to:** Communications Manager and General Manager, IHNZ.

To view the position description for this role, please copy and paste the link into your browser:

<https://admin.esportsdesk.com/media/leagues/7022/graphics/JobDescriptionSocialMediaOfficer.pdf>

Key Responsibilities:

For IHNZ Events:

- Create and manage content that showcases event highlights, upcoming tournaments, and community engagement.
- Develop a cohesive content strategy to promote IHNZ events across social media platforms.
- Collaborate with event organizing committees to align content with event goals.

For National Premier League:

- Generate content that highlights league matches, player profiles, and league standings.
- Develop a content strategy to increase the visibility of the National Premier League.
- Collaborate with league officials and teams to ensure consistent and engaging content.

Shared Responsibilities:

- Ensure that all content reflects the IHNZ voice and maintains consistency across platforms.
- Track and analyze the performance of content, providing insights and recommendations to optimize engagement.

- Monitor and engage with the IHNZ community across platforms, responding to comments and messages in a timely and authentic manner.
- Other duties as reasonably requested by the General Manager or Communications Manager.

IHNZ is a Child Safe Organisation.

Inline Hockey New Zealand (IHNZ) is dedicated to maintaining a Child Safe Organisation. As part of our commitment to safeguarding, IHNZ ensures that all staff and volunteers who interact with children and young people are appropriately vetted and safe to work with minors.

All staff and volunteers will be required to undergo safety checks and police vetting. IHNZ acknowledges that all our staff and volunteers hold Positions of Trust. We are committed to ensuring that children, young people, parents, caregivers, and whānau feel secure and confident, knowing that our recruitment processes adhere to the highest standards of safety and integrity.

To Apply:

If you are passionate about social media, eager to make a positive impact in the world of sports, and excited about contributing to either IHNZ Events or the National Premier League, please submit your cover letter and CV to gm@inlinehockeynz.org.nz.

If you are interested in this role, please submit your application by 5pm, Sunday 1 September 2024.

Application Process:

Suitable applicants will be interviewed as they apply.

Apply now to be part of a dynamic team and help shape the future of inline hockey in New Zealand!

#SocialMediaOfficer #VolunteerOpportunity #SportsMarketing #InlineHockey #NZSport
#CreativeContent #SocialMediaJobs